

# Disneywar

## DisneyWar

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DisneyWar is a book that serves as an exposé of Michael Eisner's 20-year tenure as chairman and CEO at The Walt Disney Company by James B. Stewart. The book chronicles the careers and interactions of executives at Disney, including Card Walker, Ron W. Miller, Roy E. Disney, Frank Wells, Jeffrey Katzenberg, Michael Ovitz, Joe Roth, Bob Iger and Stan Kinsey. It was published in 2005 by Simon & Schuster. Its uniqueness was attributed to the large amount of access allowed to Stewart in putting the book together.

Publishers originally planned on releasing the book on March 7, 2005, only to accelerate the launch date to February 9 after vendor demand, and Disney executives had acknowledged recently acquiring a leaked edition of the manuscript. By coincidence, the revised publication coincided with...

## Fathoms Below

*ISBN 9780810869387. Retrieved 4 November 2014. Stewart, James B. (9 December 2008). Disneywar. ISBN 9781847396891. Retrieved 4 November 2014. Shaffer, Joshua C. (September*

"Fathoms Below" is the opening song from the 1989 animated Disney feature film *The Little Mermaid*. A rousing sea shanty written by Alan Menken and Howard Ashman, the song is sung by the ship's crew on the film's original soundtrack. An extended version with additional lyrics by Glenn Slater appears in the 2008 stage adaptation of the musical.

The song has since appeared in a 2015 episode of *Once Upon a Time*, sung by a teenaged Ursula during a flashback, as well as the 2023 live-action adaptation of the film, sung by Prince Eric (Jonah Hauer-King) and the ensemble.

## 8 Simple Rules

*Ritter* & . *Biography*. October 15, 2021. Stewart, James (February 14, 2005). *Disneywar: The Battle for the Magic Kingdom*. New York City, New York: Simon & Schuster

8 Simple Rules (originally 8 Simple Rules... for Dating My Teenage Daughter) is an American television sitcom originally starring John Ritter and Katey Sagal as middle-class parents Paul and Cate Hennessy, raising their three children. Kaley Cuoco, Amy Davidson, and Martin Spanjers co-starred as their teenage kids: Bridget, Kerry, and Rory. The series ran on ABC from September 17, 2002, to April 15, 2005. The first season focused on Paul being left in charge of the children after Cate takes a full-time job as a nurse, with comedic emphasis on his often strict rules concerning his daughters and dating. The series' name and premise were derived from the book *8 Simple Rules for Dating My Teenage Daughter* by W. Bruce Cameron.

While 8 Simple Rules was renewed for a second season and production had...

## James B. Stewart

*Murder* (1999), won the 2000 Edgar Award in the Best Fact Crime category. *DisneyWar* (2005), his book on Michael Eisner's reign at Disney, won the Gerald Loeb

James Bennett Stewart (born c. 1952) is an American lawyer, journalist, and author.

## History of Freeform

*former chairman/CEO Michael Eisner's tenure at eventual owner Disney, DisneyWar – have only stated insofar that a clause including "Family" as a required*

American cable and satellite television network Freeform was originally launched as the CBN Satellite Service on April 29, 1977, and has gone through four different owners and six different name changes during its history. This article details the network's existence from its founding by the Christian Broadcasting Network to its current ownership by The Walt Disney Company, which renamed the network to Freeform on January 12, 2016.

## Roy E. Disney

*against Eisner was chronicled by James B. Stewart in his best-selling book DisneyWar. Disney was a trustee of the California Institute of the Arts, another*

Roy Edward Disney KCSG (January 10, 1930 – December 16, 2009) was an American businessman. He was the longtime senior executive for the Walt Disney Company, which was founded by his uncle, Walt Disney, and his father, Roy O. Disney. Born in Los Angeles, Disney graduated from Pomona College in 1951 and began working at Disney as an assistant director and producer.

At the time of his death, he held more than 16 million shares (about 1% of the company), and served as a consultant for the company, as well as director emeritus for the board of directors. During his tenure, he organized ousting of the company's top two executives: Ron W. Miller in 1984 and Michael Eisner in 2005. As the last member of the Disney family to be actively involved in the company, Disney was often compared to his uncle...

## Disney anthology television series

*Monitor. Retrieved December 22, 2016. Stewart, James B. (2005). "I". Disneywar (1st ed.). New York: Simon & Schuster. pp. 76–78. ISBN 0-684-80993-1.*

The Walt Disney Company has produced an anthology television series since 1954 under several titles and formats. The program's current title, The Wonderful World of Disney, was used from 1969 to 1979 and again from 1991 onward. The program moved among the Big Three television networks in its first four decades, but has aired on ABC since 1997.

The original version of the series premiered on ABC in 1954. The show was broadcast weekly on one of the Big Three television networks until 1983. After a two-year hiatus it resumed, running regularly until 1991. From 1991 until 1997, the series aired infrequently.

The program resumed a regular schedule in 1997 on the ABC fall schedule, coinciding with Disney's purchase of ABC in 1996. From 1997 to 2008, the program aired regularly on ABC. ABC continued...

## Barry Diller

*Diller's sexual orientation. As reported in James B. Stewart's 2005 book DisneyWar, Michael Eisner sent a confidential letter to The Walt Disney Company*

Barry Charles Diller (born February 2, 1942) is an American billionaire businessman. He is chairman and senior executive of IAC and Expedia Group and founded the Fox Broadcasting Company with Rupert Murdoch and USA Broadcasting. Diller was inducted into the Television Hall of Fame in 1994.

## Pirates of the Caribbean: The Curse of the Black Pearl

*Eisner was astonished by what had been created. As recalled in the book DisneyWar, Eisner asked "Why does it have to cost so much?". Bruckheimer replied*

Pirates of the Caribbean: The Curse of the Black Pearl (originally titled Pirates of the Caribbean) is a 2003 American fantasy swashbuckler film directed by Gore Verbinski. Produced by Jerry Bruckheimer and distributed by Buena Vista Pictures via the Walt Disney Pictures label, the film is based on the Pirates of the Caribbean attraction at Disney theme parks and is the first film in the Pirates of the Caribbean series. Starring Johnny Depp, Geoffrey Rush, Orlando Bloom, and Keira Knightley, it follows pirate Jack Sparrow (Depp) and the blacksmith Will Turner (Bloom), as they attempt to rescue the kidnapped Elizabeth Swann (Knightley). The trio encounters Captain Hector Barbossa (Rush) and the Black Pearl crew who are afflicted by a supernatural curse.

Executives at Walt Disney Studios drafted...

Ron Clements

*Animation. Theme Park Press. ISBN 978-1941500248. Stewart, James (2005). DisneyWar. New York: Simon and Schuster. ISBN 0-684-80993-1. Thomas, Bob (March*

Ronald Francis Clements (born April 25, 1953) is an American animator, film director, screenwriter, and film producer. He often collaborates with fellow director John Musker and is best known for writing and directing the Disney animated films The Great Mouse Detective (1986), The Little Mermaid (1989), Aladdin (1992), Hercules (1997), Treasure Planet (2002), The Princess and the Frog (2009), and Moana (2016).

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