

# Soccernomics

Soccer United Marketing

*Retrieved 2024-08-16. "Soccernomics Agency: Consultancy, Research, Ideas » US Soccer and Conflicts of Interest". www.soccernomics-agency.com. Archived from*

Soccer United Marketing is the for-profit marketing arm of Major League Soccer which primarily deals with the commercialization, marketing, promotion and operational execution of professional soccer in the United States. The promotion also owns both the Mexican Men's and Women's National Teams and their respective broadcast rights.

In 2016, Soccer United Marketing was also chosen as the exclusive worldwide marketing partner of CONCACAF and CONMEBOL, which included commercial rights to the 2016 Copa America Centenario, which was played in the United States. SUM also holds the commercial rights to Major League Soccer matches and Mexican Men's and Women's National Teams games played in the United States.

Soccer United Marketing has also assisted in the organization of several international soccer...

Marcos (footballer, born 1973)

*fifth time. Simon Kuper and Stefan Szymanski reported in their book Soccernomics that Marcos spent the entire tournament in severe pain from a prior broken*

Marcos Roberto Silveira dos Reis (born 4 August 1973), known as Marcos, is a Brazilian former professional footballer who played as a goalkeeper. He was the starting goalkeeper of the 2002 FIFA World Cup-winning Brazilian squad and is regarded by pundits as one of the greatest Brazilian goalkeepers of all time.

Marcos spent his entire professional career at Palmeiras in the Série A (and briefly in Série B) from 1992 until his retirement in January 2012, and became one of the club's greatest idols, being nicknamed São Marcos ("Saint Mark" in Portuguese).

Simon Kuper

*in Europe during the Second World War. He co-authored the 2009 book Soccernomics with Stefan Szymanski. The authors subsequently put forward a formula*

Simon Kuper is a British, and naturalized French, author and journalist, best known for his work at the Financial Times and as a football writer.

Born in Uganda to South African parents, Kuper spent most of his childhood in the Netherlands and lives in Paris. After studies at Oxford, Harvard University and the Technische Universität Berlin, Kuper started his career in journalism at the FT in 1994, where he today writes about a wide range of topics, such as politics, society, culture, sports and urban planning.

He publishes a well-read column in the weekend edition FT Magazine and has twice been awarded the British Society of Magazine Editors' prize for Columnist of the Year. Kuper has also written for outlets such as The Guardian and The Times.

Kuper's unique approach to sports writing, particularly...

Ray Ranson

*Retrieved 17 June 2021. Szymanski, Stefan (2015). Money and Football: A Soccernomics Guide. Nation Books. p. 141. ISBN 9781568585260. Handbook on the economics*

Raymond Ranson (born 12 June 1960) is an English sports entrepreneur and former professional footballer.

Luther Blissett

*mistake?&quot;; The Guardian. London. Kuper, Simon; Szymanski, Stefan (2009). Soccernomics: Why England Loses, Why Germany and Brazil Win, and Why the U.S., Japan*

Luther Loide Blissett (born 1 February 1958) is a former professional footballer and manager who played for the England national team during the 1980s. Born in Jamaica, Blissett played as a striker, and is best known for his time at Watford, whom he helped win promotion from the Fourth Division to the First Division. As of 2022, Blissett holds Watford's all-time records for appearances and goals, having played 503 games and scored 186 goals.

Blissett's other clubs included A.C. Milan, who paid £1m for him in 1983 before selling him back to Watford for £550,000 in 1984, and AFC Bournemouth, for whom he had a goals-to-games ratio of nearly one goal in every two appearances. Blissett was capped 14 times by England, scoring a hat-trick on his debut. After retiring from playing, Blissett turned...

Football in Africa

*Independent. Retrieved 2 April 2016. Kuper, Simon; Szymanski, Stefan (2009). Soccernomics: Why England Loses, Why Germany and Brazil Win, and Why the US, Japan*

Football is the most popular sport in Africa, alongside basketball. Indeed, football is probably the most popular sport in almost every African country, although rugby and cricket are also very popular in South Africa. The first football stadium to be built in Africa was the Alexandria Stadium in 1929.

The English Premier League is the most popular sports league in Africa. The most popular clubs in Africa are Arsenal, Chelsea and Manchester United.

Jaap Stam

*London. Retrieved 5 May 2010. Kuper, Simon; Szymanski, Stefan (2012). Soccernomics: Why England Loses, Why Spain, Germany, and Brazil Win, and Why the U*

Jakob "Jaap" Stam (Dutch pronunciation: [jaːp ˈstɑːm]; born 17 July 1972) is a Dutch professional football coach and former player. As a player, he played as a centre-back and is regarded as one of the best defenders of all time. He was part of the Manchester United team that won the Treble of the Premier League, FA Cup and UEFA Champions League in 1999.

Stam played for several European clubs including PSV Eindhoven, Manchester United, Lazio, Milan and Ajax before retiring in October 2007. As well as winning numerous club trophies including an Eredivisie, a Coppa Italia, an Intercontinental Cup and three Premier League titles, he won several personal awards including being voted the best defender in both the 1998–99 and 1999–2000 UEFA Champions Leagues as well as being in three consecutive PFA...

Football (word)

*Freq. attrib. rugger-tackle&quot;; Kuper, Simon; Szymanski, Stefan (2009). Soccernomics. New York: Nation Books. p. 158. ISBN 978-1568584256. Tony Collins. Football*

The English word football may mean any one of several team sports (or the ball used in that respective sport), depending on the national or regional origin and location of the person using the word; the use of the word football usually refers to the most popular code of football in that region. The sports most frequently referred to as simply football are association football, American football, Australian rules football, Canadian football, Gaelic football, rugby league football and rugby union football.

Of the 45 national FIFA (Fédération Internationale de Football Association) affiliates in which English is an official or primary language, 43 use football in their organisations' official names, while Canada and the United States use soccer. In those two countries, other codes of football...

Jens Lehmann

*Retrieved 21 January 2025. Kuper, Simon; Szymanski, Stefan (2009). Soccernomics: Why England Loses, Why Germany and Brazil Win, and Why the U.S., Japan*

Jens Gerhard Lehmann (pronounced [ˈjɛns ˈleːman]; born 10 November 1969) is a German former professional footballer who played as a goalkeeper. He was a member of Arsenal's "Invincibles", playing every match of their unbeaten title-winning season. He holds the UEFA Champions League record for the most consecutive clean sheets, not conceding a single goal in eight consecutive full matches while he played for Arsenal. He also has the highest number of continuous minutes without conceding goals. In total, this lasted 853 minutes. He is regarded as one of the best goalkeepers of his generation.

Lehmann was voted UEFA Club Goalkeeper of the Year for the 1996–97 and 2005–06 seasons, and was selected for three World Cup squads.

English football on television

*Archived from the original on 9 August 2019. Retrieved 6 October 2019. Soccernomics. Nation Books. 2014. ISBN 9781568584805. Archived from the original on*

English football on television has been broadcast since 1938. Since the establishment of the Premier League in 1992, English football has become a very lucrative industry. As of the 2013–14 season, domestic television rights for the 20-team Premier League are worth £1 billion a year. The league generates €2.2 billion per year in domestic and international television rights.

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