

# 4 Ebay

## Ebay

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eBay Inc. ( EE-bay, stylized as ebay) is an American multinational e-commerce company based in San Jose, California, that allows users to buy or view items via retail sales through online marketplaces and websites in 190 markets worldwide. Sales occur either via online auctions or "buy it now" instant sales, and the company charges commissions to sellers upon sales. eBay was founded by Pierre Omidyar in September 1995. It has 132 million yearly active buyers worldwide and handled \$73 billion in transactions in 2023, 48% of which were in the United States. In 2023, the company had a take rate (revenue as a percentage of volume) of 13.81%. The company is listed on the Nasdaq Global Select Market and is a component of the S&P 500 and formerly the Nasdaq-100.

eBay can be used by individuals, companies...

Ebay Inc. v. MercExchange, L.L.C.

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eBay Inc. v. MercExchange, L.L.C., 547 U.S. 388 (2006), is a case in which the Supreme Court of the United States unanimously determined that an injunction should not be automatically issued based on a finding of patent infringement, but also that an injunction should not be denied simply on the basis that the plaintiff does not practice the patented invention. Instead, a federal court must still weigh what the Court described as the four-factor test traditionally used to determine if an injunction should be issued.

## Ebay Enterprise

*eBay Enterprise, Inc. (formerly GSI Commerce, Inc.) was a multinational e-commerce corporation that specialized in creating, developing and running online*

eBay Enterprise, Inc. (formerly GSI Commerce, Inc.) was a multinational e-commerce corporation that specialized in creating, developing and running online shopping sites for brick and mortar brands and retailers. The company also provided a variety of marketing, consumer engagement, customer care, payment processing, fulfillment, fraud detection, and technology integration services.

eBay Enterprise had over 500 clients and operated 26 offices in North America, Europe, and Asia. It provided services for companies such as Zales, iRobot, Timberland, Ace Hardware, Sports Authority, Dick's Sporting Goods, and RadioShack.

## Ebay v. Bidder's Edge

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eBay v. Bidder's Edge, 100 F. Supp. 2d 1058 (N.D. Cal. 2000), was a leading case applying the trespass to chattels doctrine to online activities. In 2000, eBay, an online auction company, successfully used the 'trespass to chattels' theory to obtain a preliminary injunction preventing Bidder's Edge, an auction data aggregator, from using a 'crawler' to gather data from eBay's website. The opinion was a leading case

applying 'trespass to chattels' to online activities, although its analysis has been criticized in more recent jurisprudence.

## EBay stalking scandal

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The eBay stalking scandal was a campaign conducted in 2019 by eBay and contractors. The scandal involved the aggressive stalking and harassment of two e-commerce bloggers, Ina and David Steiner, who wrote frequent commentary about eBay on their website EcommerceBytes. Seven eBay employees pleaded guilty to charges involving criminal conspiracies. The seven employees included two senior members of eBay's corporate security team. Two members of eBay's Executive Leadership Team who were implicated in the scandal were not charged.

## Kijiji

*launched in February 2005 as an eBay subsidiary under Marktplaats BV Marktplaats and Kijiji became part of the eBay Classifieds Group in 2007. The Kijiji*

Kijiji ( kee-JEE-jee, Swahili: [kiʔiʔi] ; lit. 'Village') is a Canadian online classified advertising website. It operates sections for cities and urban regions, for posting local advertisements. Kijiji was launched in February 2005 as an eBay subsidiary under Marktplaats BV Marktplaats and Kijiji became part of the eBay Classifieds Group in 2007. The Kijiji brand is used in more than 100 cities in Canada. eBay operated classifieds websites under different brands in other countries.

Kijiji along with its parent Marktplaats and eBay Classifieds Group were acquired by Adevinta in 2020.

Kijiji is the most popular online classifieds service in Canada and draws more traffic compared to competitor Craigslist in that country. The New York Times referred to Kijiji's Canadian site as representing...

## List of acquisitions by eBay

*eBay is a global e-commerce website launched on September 3, 1995. Each acquisition is for the respective company in its entirety, unless otherwise specified*

eBay is a global e-commerce website launched on September 3, 1995. Each acquisition is for the respective company in its entirety, unless otherwise specified. The acquisition date listed is the date of the agreement between eBay and the subject of the acquisition. The value of each acquisition is listed in United States dollars because eBay is headquartered in the United States. If the value of an acquisition is not listed, then it is undisclosed.

As of September 2014, eBay has acquired over 40 companies, the most expensive of which was the purchase of Skype, a Voice over Internet Protocol company, for US\$2.6 billion in cash plus up to an additional US\$1.5 billion if certain performance goals were met. The majority of companies acquired by eBay are based in the United States. Most of the acquired...

## I Sold My Soul on eBay

*I Sold My Soul on eBay: Viewing Faith Through an Atheist's Eyes is a non-fiction book by Hemant Mehta, an atheist and blogger, and podcaster, who describes*

I Sold My Soul on eBay: Viewing Faith Through an Atheist's Eyes is a non-fiction book by Hemant Mehta, an atheist and blogger, and podcaster, who describes his visits to a variety of Christian churches. These visits

initially occurred as a result of an eBay auction Mehta created where he offered to visit the worship services of the winning bidder's choosing. The media later branded this auction as Mehta "selling his soul."

## MicroPlace

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MicroPlace was an American microfinance provider that focused on retail investors. Started by Tracey Pettengill Turner in 2006, MicroPlace was bought out by eBay that same year.

MicroPlace provided everyday investors with the ability to make investments in the microfinance industry that had the potential to earn interest. This contrasts with most other services for microlenders, which generally rely on a charitable model. Interest earned was typically between 1 and 3 percent.

The company acted as a broker-dealer and is registered with the SEC and is a member of FINRA.

## Timeline of PayPal

*Works cited Jackson, Eric M. (2006) [2004]. The PayPal Wars: Battles with EBay, the Media, the Mafia and the Rest of Planet Earth (2nd ed.). Los Angeles:*

This is a timeline of online money transfer and e-commerce service PayPal, owned by eBay from 2002 to 2015 and an independent company before and after that.

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