300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

THE CONCEPT

VISION

CREATING COMMUNITY BONDS

DESIGN BRIEF

The project is designed to foster inclusive, vibrant communities by creating environments where people from diverse socioeconomic backgrounds can live, connect, and thrive together.

The collective scheme comprises of:

A. Residential Units
A wide range of unit types has been provided to accommodate the needs of individuals and families:

- Studio Apartments
- 1-Bedroom Apartments
- 2-Bedroom Apartments
- 3-Bedroom Apartments

B. Social Amenities
To promote a strong sense of community, the following facilities will be included:

- A Multi-Purpose Social Hall
- Early Childhood Development (ECD) Center
- Daycare Facilities
- Libraries
- Resident Lounges in each court
- Business Center (co-working and enterprise hub)

C. Health and Wellness Facilities
The project is designed to encourage healthy lifestyles, with amenities such as:

- A Jogging Track
- A Gym and Wellness Center
- Children's Playground
- Landscaped Recreation Garden



THE CONCEPT

WOODLEY ESTATE - A BRIEF HISTORY [THE PAST]

Woodley estate was established in the 1940's and completed in 1950. This was done by the then mayor of Nairobi, Sir Richard Woodley, after whom the suburb is named after. During the colonial period, it was a European-only residence.

Post-independence, the initial inhabitants moved to more upscale neighborhoods in Nairobi and the

Suburb went on to be occupied by influential African locals.

Woodley Estate is currently zoned as a residential neighborhood, mainly hosting middle-income residents.

NOTABLE FORMER RESIDENTS



SIR RICHARD WOODLEY

Mayor of Nairobi: 1949 - 1950



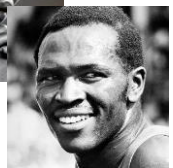
ACHIENG' ONEKO

Freedom fighter, politician



BARACK OBAMA SNR.

Father to Barack Obama, 44th President of the USA



KIPCHOGE KEINO

Olympic athlete

HISTORICAL PRESERVATION

SIR. RICHARD WOODLEY PARK

HOMAGE TO THE FOUNDER OF THE NEIGHBOURHOOD





PAVILION CREATES A NODE WHICH FUNCTIONS AS A CONVERGENCE POINT FOR THE RESIDENTS.

IT ALSO FUNCTIONS AS A PLACEMAKING SYMBOL THAT PAYS HOMAGE TO SIR. RICHARD WOODLEY, THE FOUNDER OF THE NEIGHBOURHOOD.

THE CONCEPT

300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS



NARRATIVE

THE INCLUSIVE COMMUNITY - THE SHADES OF BROWN ILLUSTRATE THE SYNERGY OF THE DIFFERENT PEOPLE FORMING THE COMMUNITY

300 WOODLEY VILLAGE

THE HISTORICAL ASPIRATIONAL ESTATE - THE NAME REFERENCES THE ORIGINAL HISTORICAL **300 HOUSING UNITS** THAT WERE IN WOODLEY

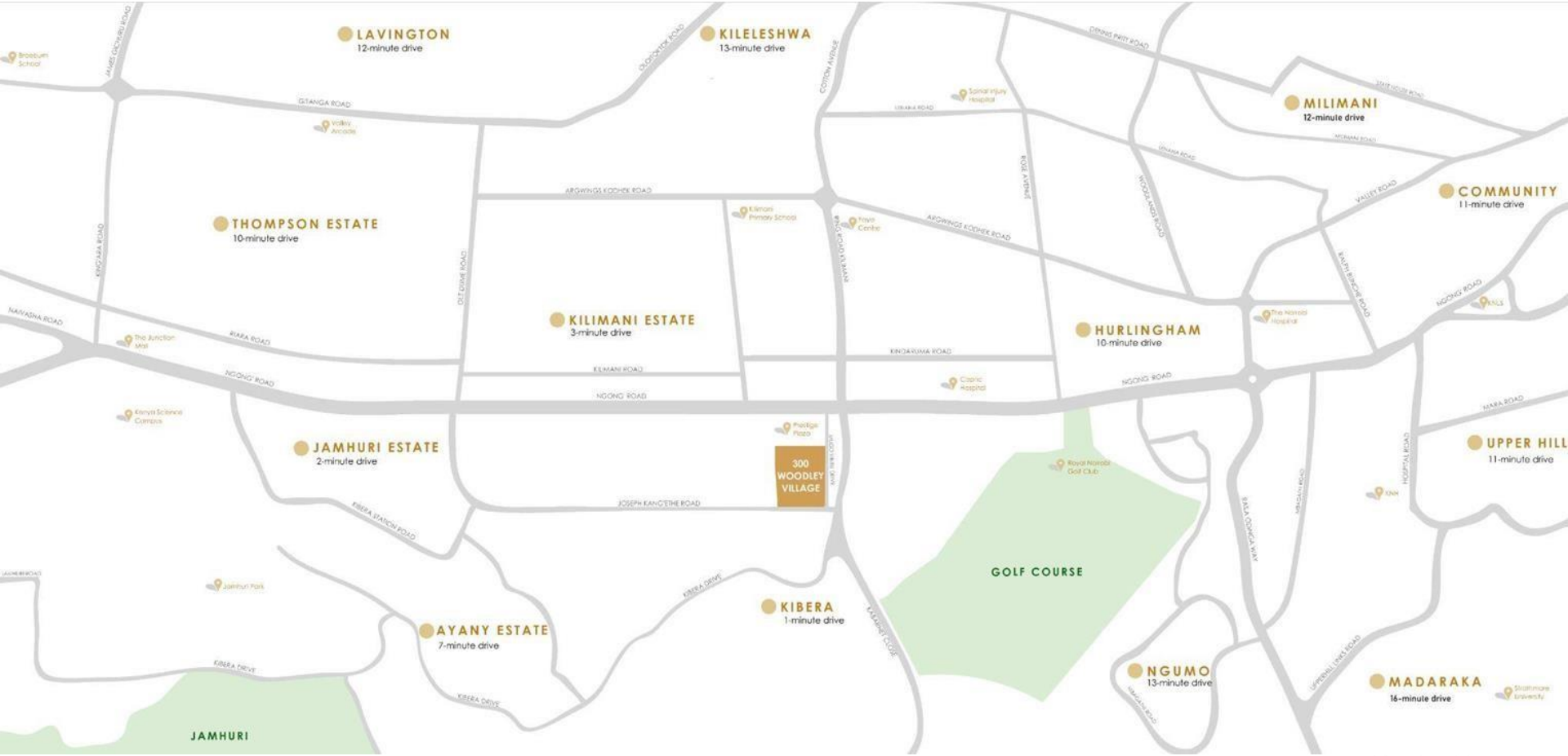
CREATING COMMUNITY BONDS

ESTATE TAGLINE - THE HEART OF THE CONCEPT IS THE CREATION OF A VIBRANT COMMUNITY WHERE CONNECTIONS THRIVE

300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS




LAVINGTON
12-minute drive
KILELESHWA
13-minute drive
MILIMANI
12-minute drive
COMMUNITY
11-minute drive
THOMPSON ESTATE
10-minute drive
KILIMANI ESTATE
3-minute drive
HURLINGHAM
10-minute drive
JAMHURI ESTATE
2-minute drive
300 WOODLEY VILLAGE
UPPER HILL
11-minute drive
GOLF COURSE
AYANY ESTATE
7-minute drive
KIBERA
1-minute drive
NGUMO
13-minute drive
MADARAKA
16-minute drive
JAMHURI
GITANGA ROAD
ARGWINGS KODHEK ROAD
NGONG ROAD
KINDARUMA ROAD
KILIMANI ROAD
RIARA ROAD
MANYANGA ROAD
JOSEPH KANG'ETHE ROAD
KIBERA DRIVE
KIBERA STATION ROAD
KIBERA THRIVE
MARA ROAD
VALLEY ROAD
HOSPITAL ROAD
UPPERHILL LINKS ROAD
Valley Arcade
Kilimani Primary School
Yaya Centre
Spinal Injury Hospital
The Nairobi Hospital
The Junction Mall
Kenya Science Campus
Prestige Plaza
Royal Nairobi Golf Club
Clarke Hospital
KNH
KNLS
Jamhuri Park
Strathmore University

300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

10 ACRES

5 COURTS [16 BLOCKS - [17 FLOORS]

- Acacia [3 blocks]
- Fig [3 blocks]
- Oak [3 blocks]
- Guava [3 blocks]
- Jacaranda [4 blocks]



300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

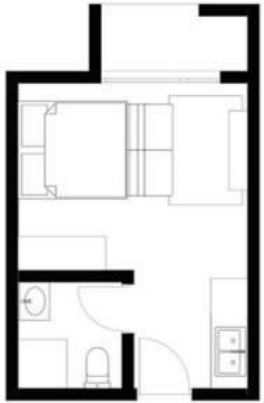
TYPE B - 1BR. UNITS & STUDIO

C GUAVA
1 BR - 29 SQM [NET] 32.5 SQM [GROSS] - 128 UNITS
STUDIO. 21 SQM [NET] 24 SQM [GROSS] - 64 UNITS

192 UNITS PER BLOCK



1BR. UNIT



STUDIO

HOUSING TYPOLOGIES

TARGET USER GROUPS

PROFESSIONALS



SINGLE DWELLING



STUDENTS



300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

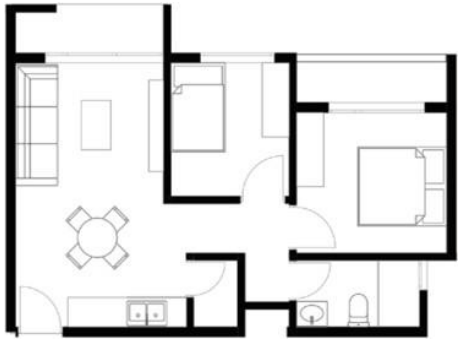
TYPE B - 2BR. & 3BR. UNITS

A|B GUAVA
3 BR - 60 SQM [NET] 66 SQM [GROSS] 128 UNITS
2 BR. 45 SQM [NET] 48 SQM [GROSS] 96 UNITS

112 UNITS PER BLOCK
2 BLOCKS
224 UNITS



3BR. UNIT



2BR. UNIT

HOUSING TYPOLOGIES

TARGET USER GROUPS

MULTI-GENERATIONAL FAMILIES



TWO-PARENT FAMILIES



SINGLE-PARENT FAMILIES



CO - SHARING DWELLERS



300 WOODLEY VILLAGE

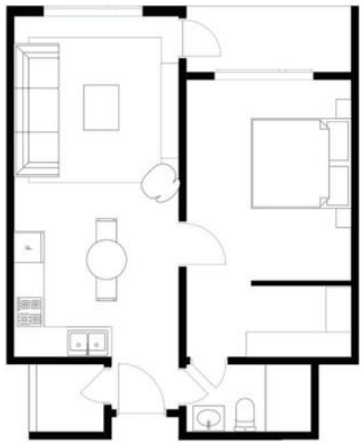
CREATING COMMUNITY BONDS

TYPE A - 1BR. & 2BR.

C FIG
C OAK

1BR. - 52 SQM [NET] 57 SQM [GROSS - 384 UNITS

192 UNITS PER BLOCK
2 BLOCKS
384 UNITS

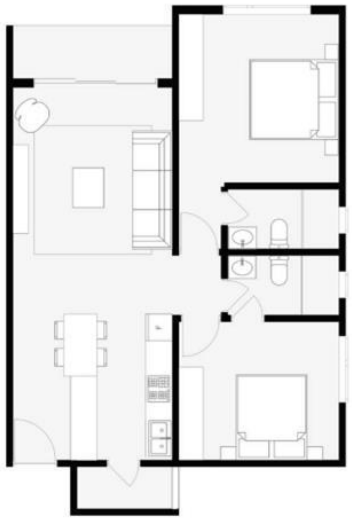


1BR. UNIT

A|B FIG
A|B OAK

2BR. - 74.5 SQM [NET] 79 SQM [GROSS] - 512 UNITS

128 UNITS PER BLOCK
4 BLOCKS
512 UNITS



2BR. UNIT

HOUSING TYPOLOGIES

TARGET USER GROUPS

TWO-PARENT FAMILIES



SINGLE-PARENT FAMILIES



CO - SHARING DWELLERS



SINGLE DWELLING



PROFESSIONALS



300 WOODLEY VILLAGE

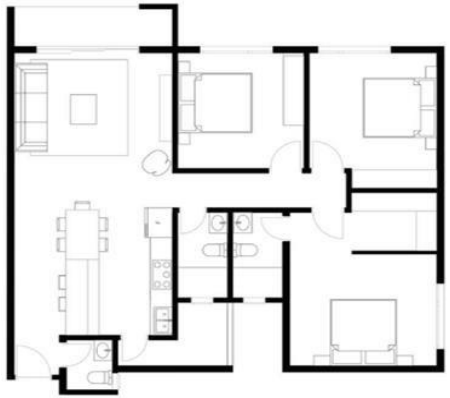
CREATING COMMUNITY BONDS

TYPE A - 3BR.

A|B|C ACACIA
6 UNITS PER FLOOR -17 FLOORS

3BR. - 111 SQM [NET] 117 SQM [GROSS] - 272 UNITS

102 UNITS PER BLOCK
3 BLOCKS
306 UNITS



3BR. UNIT

HOUSING TYPOLOGIES

TARGET USER GROUPS

MULTI-GENERATIONAL FAMILIES



TWO-PARENT FAMILIES



SINGLE-PARENT FAMILIES



300 WOODLEY VILLAGE

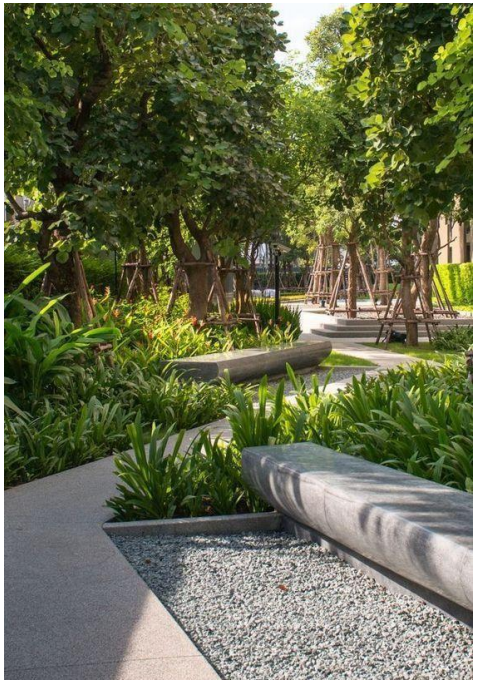
CREATING COMMUNITY BONDS

AMENITIES



COURTYARD GARDEN

- WALKING / JOGGING TRACK
- BENCHES
- GARDEN
- OUTDOOR ART







300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

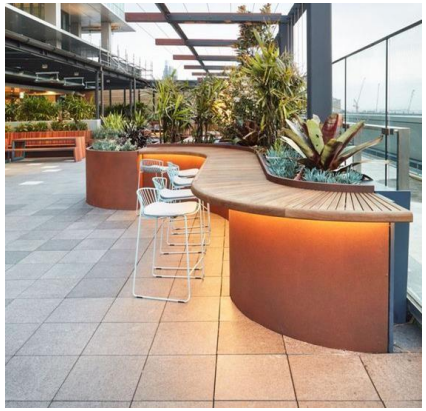
AMENITIES



RECREATION TERRACE

- PLAYGROUNDS
- TREE PLANTERS
- OUTDOOR FURNITURE / RECREATION









300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

AMENITIES

ROOFTOP AMENITIES

- OUTDOOR FURNITURE
- PREP COUNTER AND SINK

ROOFTOP UTILITIES

- SOLAR HOT WATER PANELS
- TANKS
- HANGING LINES







300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

COMMERCIAL + SOCIAL AMENITIES



HERITAGE PAVILION / PARK







'SIR RICHARD WOODLEY PARK'

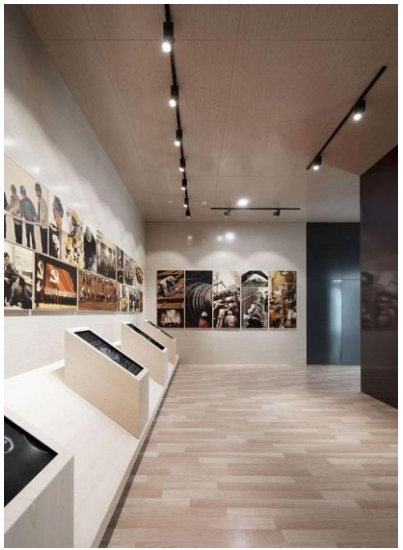
300 WOODLEY VILLAGE

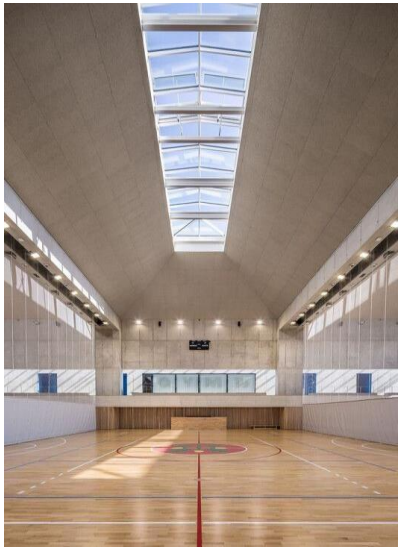
CREATING COMMUNITY BONDS

COMMERCIAL + SOCIAL AMENITIES



NEIGHBOURHOOD MULTIPURPOSE HALL





'OCHIENG' ONEKO HALL'

300 WOODLEY VILLAGE

CREATING COMMUNITY BONDS

COMMERCIAL + SOCIAL AMENITIES










300 WOODLEY VILLAGE
CREATING COMMUNITY BONDS


300 WOODLEY VILLAGE
CREATING COMMUNITY BONDS
AFRICA REIT VIDEO