

Business)

Business-to-business

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Business-to-business (B2B or, in some countries, BtoB or B4B) refers to trade and commercial activity where a business sees other businesses as its customer base. This typically occurs when:

A business sources materials for its production process for output (e.g., a food manufacturer purchasing salt), i.e. providing raw material to the other company that will produce output.

A business needs the services of another for operational reasons (e.g., a food manufacturer employing an accountancy firm to audit their finances).

A business re-sells goods and services produced by others (e.g., a retailer buying the end product from the food manufacturer).

Business-to-business activity is thought to allow business segmentation.

B2B is often contrasted with business-to-consumer (B2C) trade.

Business

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Business is the practice of making one's living or making money by producing or buying and selling products (such as goods and services). It is also "any activity or enterprise entered into for profit."

A business entity is not necessarily separate from the owner and the creditors can hold the owner liable for debts the business has acquired except for limited liability company. The taxation system for businesses is different from that of the corporates. A business structure does not allow for corporate tax rates. The proprietor is personally taxed on all income from the business.

A distinction is made in law and public offices between the term business and a company (such as a corporation or cooperative). Colloquially, the terms are used interchangeably.

Corporations are distinct from sole...

Business school

A business school is a higher education institution or professional school that teaches courses leading to degrees in business administration or management

A business school is a higher education institution or professional school that teaches courses leading to degrees in business administration or management. A business school may also be referred to as school of management, management school, school of business administration, college of business, or colloquially b-school or biz school. A business school offers comprehensive education in various disciplines related to the world of business and management.

Business administration

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Business process

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A business process, business method, or business function is a collection of related, structured activities or tasks performed by people or equipment in which a specific sequence produces a service or product (that serves a particular business goal) for a particular customer or customers. Business processes occur at all organizational levels and may or may not be visible to the customers. A business process may often be visualized (modeled) as a flowchart of a sequence of activities with interleaving decision points or as a process matrix of a sequence of activities with relevance rules based on data in the process. The benefits of using business processes include improved customer satisfaction and improved agility for reacting to rapid market change. Process-oriented organizations break down...

Business plan

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A business plan is a formal written document containing the goals of a business, the methods for attaining those goals, and the time-frame for the achievement of the goals. It also describes the nature of the business, background information on the organization, the organization's financial projections, and the strategies it intends to implement to achieve the stated targets. In its entirety, this document serves as a road-map (a plan) that provides direction to the business.

Written business plans are often required to obtain a bank loan or other kind of financing. Templates and guides, such as the ones offered in the United States by the Small Business Administration can be used to facilitate producing a business plan.

Electronic business

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Electronic business (also known as online business or e-business) is any kind of business or commercial activity that includes sharing information across the internet. Commerce constitutes the exchange of products and services between businesses, groups, and individuals; and can be seen as one of the essential activities of any business.

E-commerce focuses on the use of ICT to enable the external activities and relationships of the business with individuals, groups, and other organizations, while e-business does not only deal with online commercial operations of enterprises, but also deals with their other organizational matters such as human resource management and production. The term "e-business" was coined by IBM's marketing and Internet team in 1996.

Business model

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A business model describes how a business organization creates, delivers, and captures value, in economic, social, cultural or other contexts. The model describes the specific way in which the business conducts itself, spends, and earns money in a way that generates profit. The process of business model construction and modification is also called business model innovation and forms a part of business strategy.

In theory and practice, the term business model is used for a broad range of informal and formal descriptions to represent core aspects of an organization or business, including purpose, business process, target customers, offerings, strategies, infrastructure, organizational structures, profit structures, sourcing, trading practices, and operational processes and policies including...

Business analyst

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A business analyst (BA) is a person who processes, interprets and documents business processes, products, services and software through analysis of data. The role of a business analyst is to ensure business efficiency increases through their knowledge of both IT and business function.

Some tasks of a business analyst include creating detailed business analysis, budgeting and forecasting, business strategising, planning and monitoring, variance analysis, pricing, reporting and defining business requirements for stakeholders. The business analyst role is applicable to four key areas/levels of business functions – operational, project, enterprise and competitive focuses. Each of these areas of business analysis have a significant impact on business performance, and assist in enhancing profitability...

Harvard Business School

Harvard Business Publishing, which publishes business books, leadership articles, case studies, and Harvard Business Review, a monthly academic business magazine

Harvard Business School (HBS) is the graduate business school of Harvard University, a private Ivy League research university. Located in Allston, Massachusetts, HBS owns Harvard Business Publishing, which publishes business books, leadership articles, case studies, and Harvard Business Review, a monthly academic business magazine. It is also home to the Baker Library/Bloomberg Center, the school's primary library. Harvard Business School is one of six Ivy League business schools.

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